

#### Cerebra Integrated Technologies Limited

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REF: CITL/BSE/021/2018-19 Monday, August 20, 2018

Department of Corporate Services (Listing)
BSE Limited (Bombay Stock Exchange Limited),
P J Towers, Dalal Street, FORT
MUMBAI - 400 001

Dear Sirs/Madam,

Sub: Disclosure of information pursuant to Regulation 30 read with Part A of Schedule III of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015.

In compliance with Regulation 30 read with Part A of Schedule III of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 and the Company's Code of Practices and Procedure for Fair Disclosure of Unpublished Price Sensitive Information, kindly find enclosed herewith a copy of the Investor Presentation with respect to the Q1FY19 Financial Results for the Quarter Ended 30th June, 2018 of the Company.

Please treat this as compliance with the listing requirements.

Thanking you,

Yours faithfully For Cerebra Integrated Technologies Limited

P Vishwamurthy Wholetime Director DIN: 01247336



## Cerebra Integrated Technologies

Marching Towards Green Growth

**Investor Presentation | August 2018** 

### Safe Harbor



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## Agenda











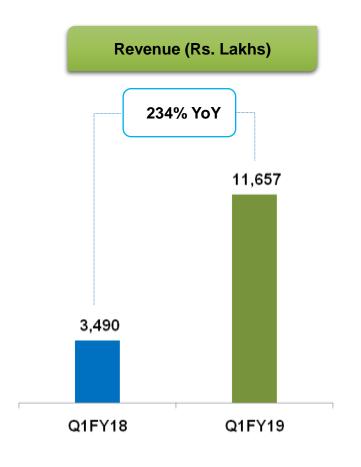
## **Q1FY19 – Financial Highlights**

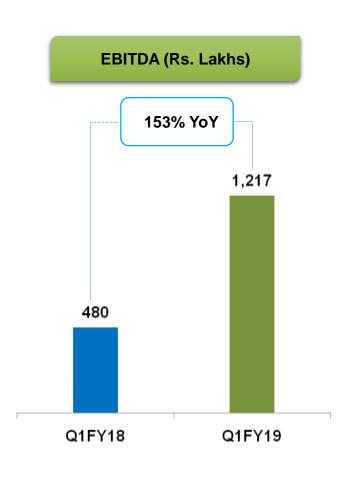


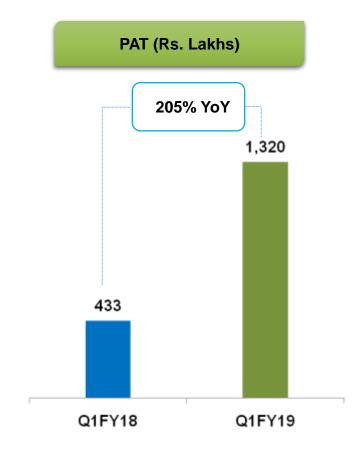
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## **Quarterly Performance Trend (Consolidated)**











Figures have been regrouped or rearranged, wherever necessary

## **Profitability Highlights – Q1FY19 (Consolidated)**



Rs. In Lakhs	Q1 FY19	Q1 FY18	YoY
Revenue from operations	11,657	3,490	234%
Raw Material	10,113	2,366	
Employee Cost	221	164	
Other costs	106	480	
EBITDA	1,217	480	153%
EBITDA Margin (%)	10.44%	13.76%	
Other Income	524	12	
Depreciation	8	4	
Interest	46	24	
Exceptional items	-	-	
Profit Before tax	1,688	464	263%
Tax	368	32	
Profit After Tax	1,320	433	205%
PAT Margin	11.32%	12.39%	

FY18	FY17	FY16
31,430	25,048	23,805
24,618	21,831	21,759
810	616	609
1795	1275	1224
4,208	1,325	213
13.39%	5.28%	0.89%
183	149	388
30	17	51
171	147	253
-	-	-100
4,190	1,311	197
733	96	33
3,457	1,215	163
11.00%	4.84%	0.69%



## **Balance Sheet Highlights – FY18 (Consolidated)**



Rs. Lakhs	FY18	FY17
Shareholder's Funds	26,037	17,566
Share capital	12,040	10,850
Other Equity	13,998	6,716
Non-current liabilities	136	116
Borrowings	98	80
Other Financial Liabilities	-	-
Long-Term Provisions	38	36
Current liabilities	10,165	15,531
Borrowings	-	48
Trade Payables	9,041	14,796
Other Financial liabilities	314	402
Other Current Liabilities	161	191
Short-term provisions	26	12
<b>Current Tax Liabilities (Net)</b>	623	82
Total Equities & Liabilities	36,339	33,212

Rs. Lakhs	FY18	FY17
Non-current assets	6,726	4,311
Property Plant & Equipment	900	640
CWIP	-	255
Other Financial Assets	14	9
Investment	1,434	-
Long-term Loans & Advances	67	95
Deferred Tax Assets	2	94
Other Non-Current Assets	4,308	3,218
Current assets	29,613	28,901
Inventories	1,491	225
Financial Assets		
Bank Balances	537	466
Trade receivables	20,063	21,608
Cash & Cash equivalents	6,984	6,536
Short-term loans & Advances	68	23
Other Current Assets	470	43
Total Assets	36,339	33,212

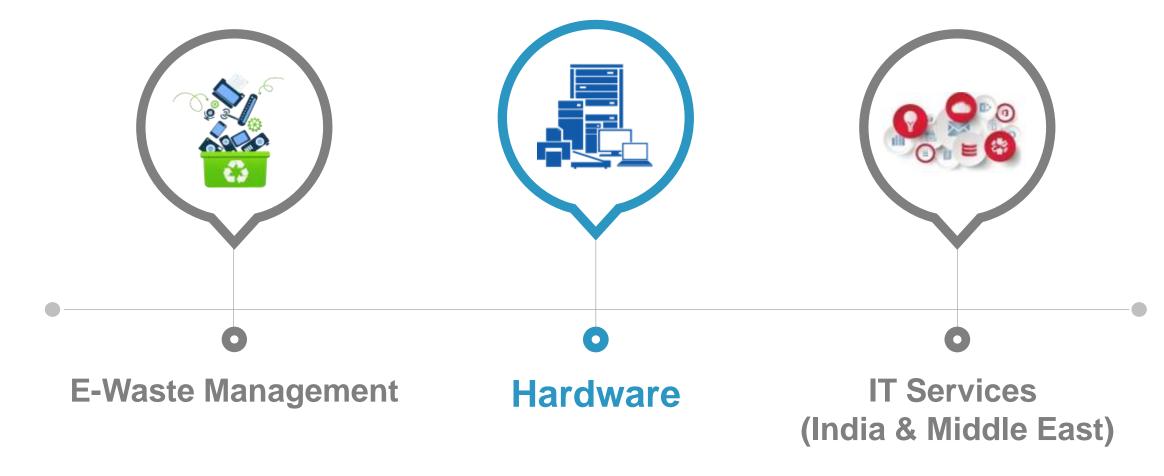


## **Company Overview**



## **Key Business Areas**







### **E-Waste – Sustainable Growth**



## **Current E-Waste Recycling in India**



#### **Current Scenario of E-Waste treatment in India**



Currently ~ 99% of E-Waste market in India is un-organised

### Cerebra's way for E-Waste treatment



Pioneers in organised E-Waste recycling player



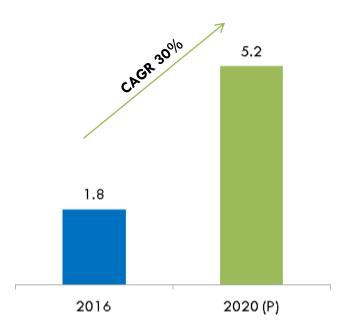
**Current Hazardous E-Waste recycling practices in India** Video Link

## **India's E-Waste Potential – A Large Opportunity**



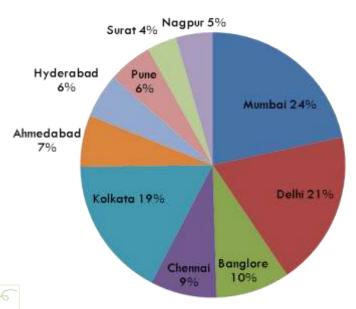
India is emerging as one of the world's major electronic waste generators

#### Generation of E-Waste in India (Million Metric Tonnes) p.a



Source: ASSOCHAM-cKinetics study (June 2016)

### **City wise E-Waste generation**









### E-Waste – Sustainable Growth...

- One of India's largest integrated E-Waste recycling facility at Narsapura, spread across 12 acres of land with built up area of more than 40,000 sq. ft.
- Capacity of 96,000 Tons per annum; obtained necessary consent from Karnataka State Pollution Control Board
- Recycling & Refurbishment is progressing well
- Agreements with many customers including MNC's across India for collecting E-Waste
- Precious Metals refining plant to be set up soon
- Collection centers now at Ahmedabad, Chennai, Hyderabad, Mumbai, Nashik, New Delhi, Pune, Surat, Vadodara, Vijayawada and Vishakapatnam

Awarded IMS Certificate ISO9001:2015. ISO 14001:2015 and ISO 18001:2007:

Scope: E-waste Collection, Dismantling, Segregation, Recycling, Refurbishing & Data Protection activities of Waste Electrical & **Electronic Equipments** 



**Video Link** 





### ... Construction of Second Building – Recycling White Goods



- Commenced construction of second factory building measuring 50,000 sq. ft.
  - State of the art
  - Fully automated and Ultra modern
  - Pollution free
- This new facility shall be ready and fully operational by December 2018
- Capable of handling all white goods including refrigerators, washing machines, air-conditioners
- Under the EPR rules every manufacturer has to collect a certain percentage of E-Waste and handover to a licensed recycler
- Established own collection centers for collection of E-Waste and appointed around 3000 third party collection centers across the country
- Coming out with a app and website where in consumers can log in, upload photos of the refrigerator or washing machine or any other equipments and can be valued it online
- Customers will be able to log in and see how many tons are collected on their behalf to fulfill their EPR targets











## Our Key Offerings for E-Waste

Repair, Refurbishment and Reuse of all electronic and electrical equipments

**Salvaging** of components and **Selling** it back to the manufacturer's concerned

Fully integrated *E-Waste Management* and Base-metal Recycling

PGM **Recovery** and its **Refining** processes

Waste Management at **Source** 

Total support in **Scrap Handling**, **Collection**, **Transport**, **Documentation**, **Shipping** and other related areas

100% recycling of all collected E-Waste, with zero use of landfills

Integrated **EHS System** (ISO & OHSAS Standard)

Web-based Trading, Services & Accessibility

**Logistics** and **Warehousing** Facilities present worldwide

Providing **Technical Advice** on Plant Layout

Commissioning of **Day-to-Day** operations

**Training** of technical personnel

Providing **Market** Support

## **Experienced Team**





Mr. V. Ranganathan MD

Electrical & Electronics Engineer, ~29 years of experience in manufacturing & trading of computers and electronic products. Leading the marketing initiatives at Cerebra



Mr. Asit Ahuja CEO, Cerebra ME

Founder Director Cerebra Middle East FZCO. Responsible for day to day operations



Mr. Shridhar S Hegde, ED & CFO

Law graduate, ~ 35 years of experience in industry. Responsible for the entire financial aspects of Company



Mr. Phalguna Jois CEO, ES Division

~25+ extensive experience in manufacturing, IT distribution and business development. Instrumental in building team & strategic alliances



Mr. P. Bharath COO

Civil Engineer, Responsible for setting up the factory at Peenya.Leading production activities at SMT Division, EMS Division, and E-waste Recycling Plant



Mr. Anil Bhavnani

Head-Strategy & Alliances (E-Waste Recycling)

~30 years experience in conceptualizing and establishing successful businesses. Responsible for strategy and alliances



Mr. P. Vishwamurthy

ED

Mechanical Engineer, ~ 26 years of experience in industry. Resource management, client relationships and engagements



# Hardware & IT Services – Solid Foundation



## **Advantage CEREBRA**





### **Pioneer**

Pioneer in hardware manufacturing with strong skill sets in repair & refurbish



**Strategically Located** 

- Bengaluru : Around 1,500 Software & BPO companies
- · Chennai: Manufacturing hub for Electronics & Automobiles



**Strong Alliance** 

· Strong vendor alliances and partnerships with IBM, Dell, HP, Oracle etc



**Strong Dealer Network** 

• Extensive dealer network already in place due to existing line of business



## **Hardware & IT Services – Solid Foundation**





### Leading hardware manufacturing company ...

- Design & manufacture motherboards, memory modules, servers, workstations etc
- Commenced operations in 1992 in Bangalore
- Manufacturing facility in Peenya, Bangalore
- Reputed diversified clientele across industry
- Nationwide presence with over 100 channel partners for distribution



- Offer business process outsourcing solutions by leveraging process, domain and people management expertise
- Expertise in Banking, Insurance, Finance & Accounting, HR Services, Healthcare and Legal Services
- Cerebra Middle East: Niche IT Distribution house offering Data Centre, Security Surveillance and IT Infrastructure management solutions to the Middle East



## 20 Hardware Space in India



	Electronic Manufacturing Service (EMS)	Enterprise Solutions Division (ESD) & Infrastructure Management	
Key Offering	Manufactures populated PCBs such as motherboards, memory modules, graphic cards	Networking, servers, storage, endpoints, operating systems, application software	
Capacity	Handles - 14000 / 28000 CPH	Skilled manpower to provide solutions	
Projects/Services by Cerebra		Automated Driving Test System (ADTS) from Transport department	
	Providing Hardware Solutions & IT Services	Personalised Security Surveillance services (value added distributor for UAE region)	
		Personalised storage servers	



## IT Services – Expansive Portfolio in India



#### **Infrastructure Service**

Platform Integration Services

SAN / Storage / NAS Services

Cluster Services

**Business Continuity** Services

**Networking Services** 

IT Infrastructure Services

**Data Center** Management Services

#### **IT Services**

Comprehensive AMCs, Facility Maintenance Services

> **Customer Service** Management

> > Help Desk

**IMAC Hardware &** Software

Hardware Relocation Services

Asset management services

Network & Hardware audits

#### **Human Resource Services**

IT Consulting & Staff Augmentation

**Focus Areas** 



## **Cerebra Middle East**



### **Niche IT Distribution house offering Data Centre & IT Infrastructure management solutions**

#### **Service Offerings** Security **Surveillance Solutions** Information & Communication Technology CCTV Storage **Data Centre Solutions Disaster Recovery** Access Control **VMS Business Continuity Enterprise Mobility** NVR Video Walls Storage Virtualization **Data Protection Cloud Solutions** E-Waste Recycling



## Servicing prestigious clients across industry segments



#### **Banks**















#### **PSUs**











NATIONAL AEROSPACE







### **Govt. Agencies**















ओएन जीसी

#### **Other Major Clients**













































## LET'S CONNECT



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"Responsibility towards safety of our environment"

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